

WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

MidWest Communications 7720 Benson Rd Carroll, OH 43112

Contract # 1394618 Schedule Dates

Advertiser

Agency

Product

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types Billing Type** 

Comments

CPE

Brand

10/19/12-10/22/12

HD 20 TV Buy (474891)

WSYX/WTTE/ESYX/WWHO

Clegg,Bob

Weekly/Irregular

HD20

WTTE

MidWest Communications (1392)

POLITICAL CANDIDATE (ns) (1186)

Local/Political Candidate Agency BRD

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Date Entered Last Modified 10/17/12

10/17/12

Dawn Hachtel

Ohio House Republican Organizational Committee Entered By

No

CO-OP Headline#

Demo

Commission %

Commission

Order Type Package Deal

15.00

\$1,950.00

Normal

\$11,050.00

Net Total Sales Tax

**Spots** 

20

20

<u>Rate</u>

\$13,000.00

\$13,000.00

Columbus (WTTE)

By Broadcast Month

Oct. 2012

Grand Total:

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th I	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/20/12-10/20/12	4		10:30P- News-Fox 28 News at 1030p			:			1	ı į	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30PNEWS	10/17/1
2.0	Normal Line / SPOT	10/21/12-10/21/12		:30	10P- 11P (EST)		ĺ	-				1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/17/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4		11:02P- News-Fox 28 News at 11p				1 1		1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11PNEWS	10/17/17
4.0	Normal Line / SPOT	10/19/12-10/19/12	7	:30	6:30A- 6:57A (EST)			! !	1 1		1	-	1	\$300.00	\$300.00	Columbus (WTTE)	6:30A GDE	10/17/17
5.0	Normal Line / SPOT	10/19/12-10/19/12	2	:30	6:58A- 7:57A (EST)			:			1	-	1	\$500.00	\$500.00	Columbus (WTTE)	7A GDC	10/17/17
	Normal Line / SPOT	10/19/12-10/19/12	2	2 :30	7:58A- 9A (EST)			!		- } :	1	-	1	\$500.00	\$500.00	Columbus (WTTE)	8A GDC	10/17/17
7.0	Normal Line / SPOT	10/19/12-10/19/12	7	2 :30	9A- 10A (EST)			:			1	:	1	\$400.00	\$400.00	Columbus (WTTE)	9A GDC	10/17/17
8.0	Normal Line / SPOT	10/19/12-10/19/12	3	3 :30	1P- 1:58P (EST)			:			1	1	1	\$150.00	\$150.00	Columbus (WTTE)	1P JUDGE ALEX	10/17/1
	Normal Line / SPOT	10/19/12-10/19/12	3	3 :30	2:58P- 3:58P (EST)			1			1		1	\$250.00	\$250.00	Columbus (WTTE)	3P JUDGE MATHIS	10/17/12
10.0	Normal Line / SPOT	10/19/12-10/19/12	7	2 :30	6:30P- 6:57P (EST)			!		1	1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	6:30P 2.5 MEN	10/17/12
	Normal Line / SPOT	10/19/12-10/19/12	3	3 :30	12A- The Office						1	1	1	\$400.00	\$400.00	Columbus (WTTE)	12A OFFICE	10/17/12
	Normal Line / SPOT	10/22/12-10/22/12	4		10:30P- News-Fox 28 News at 1030p		1			-			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30PNEWS	10/17/12

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Accepted-Agency	/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



MidWest Communications 7720 Benson Rd Carroll, OH 43112

Contract #	1394618	Date Entered
Schedule Dates	10/19/12-10/22/12	Last Modified
Advertiser	Ohlo House Republican Organizational Committee	Entered By
Agency	MidWest Communications (1392)	CO-OP
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #
Brand	HD 20 TV Buy (474891)	Demo
Salesperson	HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1	Order Type
Sales Office	WSYX/WTTE/ESYX/WWHO	Package Deal

Local/Political Candidate Agency BRD

Clegg,Bob

Weekly/Irregular

Accepted-Station:

HD20

WTTE

Buyer Name

Phone/Fax

Comments

Account Types
Billing Type

Date:

10/17/12

10/17/12

Normal

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Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

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Dawn Hachtel

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u S	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/22/12-10/22/12	2	:30	6:30A- 6:57A (EST)		1				-			1	\$300.00	\$300.00	Columbus (WTTE)	6:30A GDE	10/17/12
	Normal Line / SPOT	10/22/12-10/22/12	2	:30	6:58A- 7:57A (EST)		1							1	\$500.00	\$500.00	Columbus (WTTE)	7A GDC	10/17/12
<del></del>	Normal Line / SPOT	10/22/12-10/22/12	2	:30	7:58A- 9A (EST)		1				1	1		1	\$ <b>500.</b> 00	\$500.00	Columbus (WTTE)	8A GDC	10/17/12
<del></del>	Normal Line / SPOT	10/22/12-10/22/12	2	:30	9A- 10A (EST)		1		:	1	1 1			1	\$400.00	\$400.00	Columbus (WTTE)	9A GDC	10/17/12
	Normal Line / SPOT	10/22/12-10/22/12	3	:30	1P- 1:58P (EST)		1		!			1		1	\$150.00	\$150.00	Columbus (WTTE)	1P JUDGE ALEX	10/17/12
	Normal Line / SPOT	10/22/12-10/22/12	3	:30	2:S8P- 3:58P (EST)		1							1	\$250.00	\$250.00	Columbus (WTTE)	3P JUDGE MATHIS	10/17/12
	Normal Line / SPOT	10/22/12-10/22/12	2	:30	6:30P- 6:S7P (EST)		1					- {		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	6:30P 2.S MEN	10/17/12
-	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30A- The Office 2		1							1	\$400.00	\$400.00	Columbus (WTTE)	12:30A OFFICE	10/17/12
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					CON	FIF	RM	ΑT	10	N	CC	TMC	R	AC	Τ				

Accepted-Agency/Advertiser: